



**FOR IMMEDIATE RELEASE**

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**Robert Pond Joins SolomonEdwardsGroup as Business Development  
Manager for the Dallas / Fort Worth Office**

**(DALLAS / FORT WORTH – August 10, 2010)** [SolomonEdwardsGroup, LLC](#) (SEG), a national CFO services firm, is pleased to announce that Robert Pond has joined the firm as Business Development Manager for its Dallas / Fort Worth area consulting practice. Bob brings a diverse background of experience to the CFO organization. With over 15 years of experience, Bob has held several C-level positions. As VP of Sales with Bowne of Dallas, a diversified communications and document services company, Bob serviced the public disclosure and communication needs of public companies. Prior to joining Bowne, he was VP of Sales at Merrill Corporation for over 6 years in the financial communication/print industry. Bob also previously worked in the commercial / investment banking arena and held a Series 7 General Securities License.

Bob earned his Bachelor's in Business Administration from the State University of New York in Utica, NY. During his tenure as President of the National Investor Relations Institute (NIRI) DFW from 2006 to 2007, the Chapter won three coveted national awards including Best Overall Large Chapter, Best Special Event and Best Programs.

Bob is a member of Society of Governance Professionals and Corporate Secretaries, DFW SEC Reporting Group Board Member from 2003 to 2004, National Investment Banker's Association (NIBA), Association of Corporate Growth (ACG), The DFW SEC Reporting Group, The Entrepreneurs Foundation of North Texas (EFNT)- Advisor Council, Dallas Bar Association M&A Discussion Group, B.P. Circle of Friends, Big Brothers Big Sisters (BBBS)- Plano, American Heart Association.

**(more)**

## **Pond Joins SEG/add one**

### **About SolomonEdwardsGroup, LLC**

SolomonEdwardsGroup, LLC is a national CFO services firm solving the shifting needs of CFO organizations and its professionals. It is recognized for delivering talent, perspective, and action in the critical areas of risk and regulations, resource management, accounting operations, and business performance.

Headquartered in Philadelphia, the firm operates offices in Atlanta, Chicago, Dallas/Fort Worth, Houston, New York/New Jersey, and Washington, D.C. Additionally, it maintains a global network of partners to serve multinational clients. For more information, visit [www.solomonedwards.com](http://www.solomonedwards.com).

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