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FOR IMMEDIATE RELEASE

SEG Presents Thought Leadership Seminar on CAATs

SolomonEdwardsGroup's will be hosting a Thought Leadership Seminar on Computer Assisted Audit Techniques (CAATs) for internal and external auditors, fraud examiners, and CPAs. The seminar will be held on July 10 at the Philadelphia Marriott West in West Conshohocken, Pa. Facilitating the event will be Paul Zikmund, MBA, MAcc, CFE, CFD, principal, and Laura May Curran, CFE, senior consultant, both of SEG's Business Consultants and Accountants Fraud and Forensics practice. Attendees will receive six CPE credits.

What: Thought Leadership Seminar on Computer Assisted Audit Techniques

When: Tuesday, July 10, 2007 from 8:30 a.m. to 5 p.m.

Where: Philadelphia Marriott West
111 West Crawford Avenue
West Conshohocken, PA 19428

Why: Computers and refined accounting applications have revolutionized the accounting field and most enterprises rely heavily on them for multiple business functions. Fraudsters can take advantage of this opportunity to enrich themselves electronically with vulnerabilities in the accounting systems and their controls. Data analysis, also known as data mining, is the automated extraction of volumes of data usually databases containing records such as customer account information, general ledgers, payroll, and sales records. Through sophisticated testing of this data one can take advantage of CAATs to detect the red flags of fraud, perform risk assessments, monitor thresholds, and prepare comprehensive reports.

For additional information or to register for the event, contact Dianne Altieri at daltieri@solomonedwards.com or 610-902-0440.

About SolomonEdwardsGroup, LLC

SolomonEdwardsGroup (SEG), a national CFO services firm, provides expertise and non-attest services in the most critical areas of accounting and finance including talent management, accounting operations, regulatory compliance, risk management, and strategic performance. SEG provides Talent, Perspective, Action, and Measures to CFO organizations and their professionals to alleviate the short-term pressures while transforming the CFO organization to peak performance.

Founded in 1999, SEG has seven offices across the country including its corporate headquarters in suburban Philadelphia, Atlanta, Washington, D.C., Chicago, Roseland, N.J., Dallas/Fort Worth, and Houston. For more information, visit www.solomonedwards.com.

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